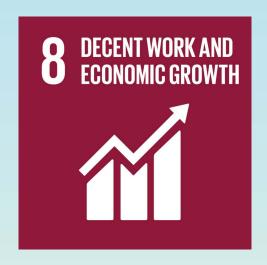
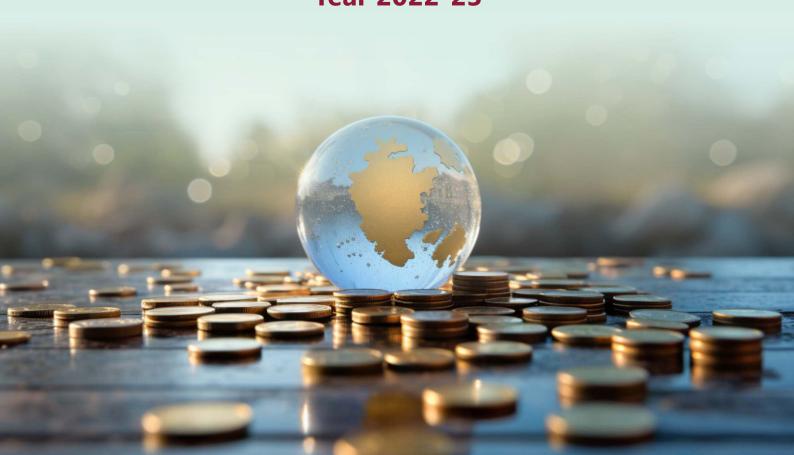


REPORT ON **SUSTAINABLE DEVELOPMENT GOAL**



SDG 8: Year 2022-23





PREAMBLE

Amity University Haryana (AUH) is committed to UN Sustainable Development Goal 8 (SDG 8), promoting decent work and economic growth. The university ensures gender equality in the workplace through equitable policies and initiatives. To foster innovation and entrepreneurship, AUH invests in technological advancements, capacity building, and best practices. Faculty members contribute to economic growth and a positive work environment through research and recommendations. This commitment is evident in various achievements, policies, and initiatives highlighted in this document.

TEACHING & LEARNING

Amity University empowers students to become future leaders in business and economics through courses in Economics, Management, Commerce, and Entrepreneurship. These programs align with UN SDG 8, promoting decent work and economic growth.

Program Name	URL of the Programs		
Undergraduate Level			
ВВА	https://www.amity.edu/gurugram/bba		
BBA (Banking & Finance)	https://www.amity.edu/gurugram/bba-banking-and-finance		
B.Com. (Hons)	https://www.amity.edu/gurugram/bcom-honours		
B.A. Economics (Hons/Hons with Research)	https://www.amity.edu/gurugram/ba-economics		
Post Graduate Level			
MBA	https://www.amity.edu/gurugram/pg-management-courses		
MBA (B&F)	https://www.amity.edu/gurugram/mba-banking-and-finance		
MBA (Business Analytics)	https://www.amity.edu/gurugram/mba-business-analytics		
MBA (Sustainability Mgmt.)	https://www.amity.edu/gurugram/mba-sustainability-managemer		
Post Graduate Level			
Master of Commerce	https://www.amity.edu/gurugram/master-of-commerce		
MA (Economics)	https://www.amity.edu/gurugram/ma-economics		
PhD Programmes			
PhD Management	https://www.amity.edu/gurugram/phd-management		
PhD in Economics	https://www.amity.edu/course-details.aspx?fd= zqx0nPx7ZxP536JSrv5VhFAOYIJW57qI&cfn=JAVshIc7Gj4=		
PhD Commerce	https://amity.edu/course-details.aspx?fd= zqx0nPx7ZxP536JSrv5VhFAOYIJW57qI&cfn=buQh3SbsIzY=		



Minor Entrepreneurship Elective Track offer to all Under-Graduate programmes

Track with details of courses	No. of credits to be earned for getting a minor degree	Prerequisites if any
Entrepreneurship Semester 1- MGT2152- Orientation Programme in Entrepreneurship		
Semester 2-MGT2252- Exploring Business Opportunity		
Semester 3-MGT2352- Developing a Business Model	18	No prerequisites
Semester 4-MGT2452- Translating Business Model into Startup		
Semester 5-MGT2552- Advanced Programme in Entrepreneurship: Growth		
Semester 6-MGT2652- Advanced Programme in Entrepreneurship: Expansion		

Amity University Haryana (AUH) is dedicated to fostering innovation, entrepreneurship, and economic growth. By supporting startups and collaborating with the local community, AUH contributes to job creation and economic development. The university engages in national, international, and local collaborations to advance economic growth. By prioritizing social well-being and community development, AUH's student clubs and faculty work with local entrepreneurs to create a positive impact.

ENTREPRENEURSHIP AND STARTUP SUPPORT

Amity Innovation Incubator supports students and external entrepreneurs by offering:

- Mentoring and Advisory Services
- Financial Advisory and Support
- Infrastructure and Support

In 2021, the incubator provided INR 19,80,000 in financial assistance to students for product prototyping and successfully launched four university spin-offs.

ENTREPRENEURSHIP CELL (E-CELL)

The E-Cell cultivates a culture of innovation and entrepreneurship by offering a range of programs, such as:

- Entrepreneurship Awareness Camps
- "Real Entrepreneurs, Real Story" Lecture Series
- Idea and Design Thinking Workshops
- Business Plan Competitions
- Hackathons
- Entrepreneurship Boot Camps
- Brainstorming Sessions

By partnering with Amity Incubation Centre, the E-Cell provides students with the support and resources needed to transform their ideas into reality.

Institute Innovation Council Under Ministry of Human Resource Development, Government of India https://www.amity.edu/gurugram/iic.aspx

The Amity University Haryana Institution Innovation Council is committed to nurturing the next generation of entrepreneurs. By providing resources, mentorship, and a supportive environment, we help students develop the skills and knowledge needed to achieve their entrepreneurial goals.



Our mission is to cultivate a culture of entrepreneurship among young Amitians and community members. By providing opportunities for self-employment and innovation, we inspire students to pursue their entrepreneurial dreams and contribute to economic growth.

Amity University Haryana has a clear philosophy to encourage and incubate technology based new enterprises with innovative products and services with a mandate to strengthen collaboration between industry & academia and turn ideas into visible businesses have to encourage the students and faculty for entrepreneurship. The Ideas further nurtured to protype stage and next to startup, highlights of some of the work done by faculty and students.

RURAL INNOVATION AND SOCIAL ENTREPRENEURSHIP (RISE)

The Amity Rural Innovation Incubator (RII) is driving innovation and sustainability in rural India. By partnering with an execution partner and providing seed funding through Amity Venture Fund, the RII supports rural entrepreneurs and innovators. The RII focuses on developing low-cost, eco-friendly, and socially relevant technologies. Students have successfully implemented a solar technology project in Langra village, demonstrating the positive impact of RII initiatives on rural communities.

AMITY INNOVATION INCUBATOR

The Amity Innovation Incubator (https://amity.edu/amity_innovation_incubator.aspx), located within the campus, is first of its kind in India that is aimed at empowering Amity students and entrepreneurs to realize their biggest business ideas. It provides experiential learning and world class entrepreneurship frameworks for the entire start-up lifecycle and is counted amongst the top business incubators in India today with a growing nationwide network of 17 virtual incubation centres. It has successfully nurtured over 200 business ventures across diverse industries and has also been widely recognized on multiple platforms that include - 'The Power of ideas', Red Herring Global winner, Tata NEN and NASSCOM Innovation Awards winner. It is closely supported by Amity Capital Ventures – an independent proprietary fund that financially supports start-ups and entrepreneurs via seed investments, and by DST, Ministry of Science & Technology, Government of India.



Amity Innovation Incubator - Through Number

- 100 Companies Incubated (physical & virtual) all showing significant financial & operating growth
- Employment generated for more than 2500 people
- Over 200 patents filed for entrepreneurs and 30 technologies commercialized
- More than 25 funding rounds completed
- Network of more than 100 mentors countrywide
- 30 start-ups established by Faculties & Students of Amity University
- Risk Capital raised for 4 Incubatee Companies under SIDBI-SAS Scheme
- Over US\$40 million invested in Incubatee companies through Mergers & Acquisitions and Angel Investments
- Groundbreaking technologies being commercialised and utilised by groups.

University Spin Offs

The Amity Innovation Incubator and E-Cell have supported countless student entrepreneurs, helping them turn their ideas into reality. Over 23 student ventures have been launched, with several achieving remarkable success. Some of the graduated ventures include:

- **Plabs Solutions Private Limited** is a cutting-edge technology company that has developed PreDoc, an Al-powered audio-visual platform for patient diagnosis. With the support of Meity funding, PreDoc is poised to transform the healthcare industry.
- **Legal Bites:** Mr. Mayank Shekhar, an Amity Law School alumnus, founded Legal Bites, a cutting-edge Ed-tech platform that caters to the needs of legal professionals. The platform offers a range of resources, including high-quality legal content and opportunities for professional development.
- **Elnio Fitment Pvt. Ltd.:** Mr. Ayush Awasthi, an engineering graduate, combined his technical skills with his passion for fashion to launch his own venture. The venture offers a stylish collection of casual and formal wear for both genders.
- **Samzan Pvt. Ltd.:** Amity Business School graduates, Faizan and Samiya, combined their entrepreneurial spirit with their business knowledge to establish Samzan Pvt Ltd, a leading manufacturer and supplier of innovative cookware, household products, and food items.







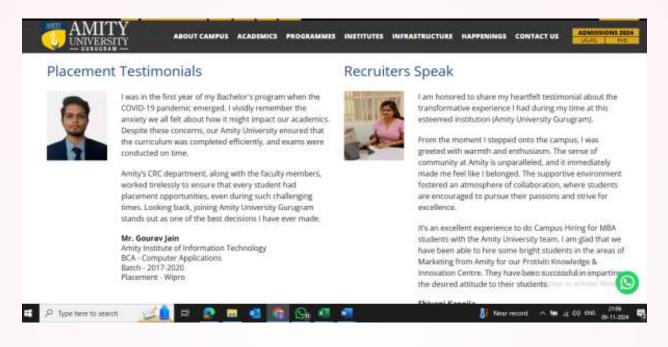
The following is a list of start-ups:

Name of the start up	Thrust Area	Nature of start-up	
SAMZAN	Kitchenware Manufacturers	Manufacturer of kitchen appliances	
Pustakkosh	Books	Text book rental company	
Hash tag Food Truck	Food Truck	Food & Beveragres	
Legal bites	Law website	Legal courses portal	
Aeronot Fragrances Pvt Ltd	Perfume company	FMCG	
2 Tree Coffee Café	Food & Beverages	Food services	
Bullskart	E-Commerce		
Elino Fitment Pvt Ltd	E-Commerce	Luxury Night wear clothing	
Ezylegal	Legal Site	Online Legal advisory/consultation	
P Labs Solutions Pvt Ltd	Health care	Online health related consultation	
Last Mile Care	Health care	Online health related consultation	
Cancerrx	Health Care	Online health related consultation	
TCV Coffee Vault Beverages Pvt. Ltd. (The Coffee Vault)	Food & Beverages	Food and beverages chain	
Radheyan 13 Robotics	Robotics	Robotics and Al based startup	
Edudap India Pvt Ltd	Edtech		
Eresha Technology Innovators Private Limited			
Oralens Healthcare Pvt Ltd	Helathcare	Online health related consultation	
Kulyantran Global Private Ltd	Robotics	Robotics and AI based startup	
NanolatticeX	Helathcare	Online health related consultation	
AIGROEDGE Technologies Private Limited			
AMN Tech LLP (CancerX)	Healthcare	Online health related consultation	
Mimblu	Healthcare	Online health related consultation	
DAL Waste Solution Pvt.Ltd	Waste		



EMPLOYABILITY

The University's Corporate Resource Centre (CRC) [https://www.amity.edu/gurugram/about-placement] is a dedicated office established to facilitate internship and final placement opportunities for students. The CRC is committed to achieving a 100% placement rate for all interested students. To provide comprehensive support, the University has implemented a Mentor-Mentee System, offering guidance and counselling on both professional and personal matters. Further details regarding employability and placement services can be found on the University website. More than 95% students placed in 2022-2023.



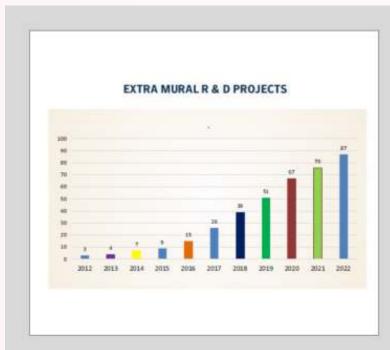
Major employers where Amity students have got their internship and placement are exhibited below:



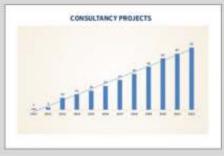


RESEARCH & PUBLICATIONS

During the preceding year, the University successfully secured research and consultancy grants totalling Rs. 53.59 Crore from a diverse range of government and non-government agencies, including prominent organizations such as DST, UGC, RFBR, SERB, ICMR, FIST, MNRE, and DBT, as well as industry collaborators, both domestic and international (https://amity.edu/astif/ongoing-projects.aspx). This funding has enabled the University to undertake 142 significant research initiatives. In addition, the University's faculty and students have demonstrated exceptional research productivity, publishing 133 patents, 522 books & book chapters, and 3902 research papers in reputable national and international journals. A total of 5715 number of publications has been made in different journals, conference, patents, articles and Books/Book Chapters. To facilitate the intellectual property protection process, the University has established a Patent Facilitation Centre to provide comprehensive support to faculty members in patent filing.









Particulars	No.
Research Students	656
Ph.D. Awarded	142
Extra Mural R&D Projects	87 (36.49 Cr)
Consultancy Projects	52 (4.63 Cr)
Completed R&D Projects	40 (12.47 Cr)
Submitted Project	544 (337 Cr)
Patents Filed	207
Patent Published	133
Copyrights	10
Books/Chapters	522
Conference/ Proceedings	1084
Article/Newspapers/Magazines//News Letter	207
Research Articles	3902
Total Publication	5715
Scopus listed Publication	1652
Citations (Scopus)	11252
AUH Scopus h Index	42



WORKPLACE ENVIRONMENT

- AUH adheres to international labor standards by providing sufficient remuneration to all employees, thereby promoting decent work and contributing to economic growth, as outlined in SDG 8.
- HR Manual highlights the rules & regulations and the benefits for faculty & staff (chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.amity.edu/gwalior/pdf/hr-manual.pdf)
- AUH adheres to principles of non-discrimination and equal opportunity. The University employs individuals from various religious backgrounds and has implemented a policy to address and prevent the harassment of female employees.
- AUH is committed to gender equality and women's empowerment. We have a policy in place to ensure a diverse and inclusive community, providing a safe and supportive environment for all.
- AUH promotes open communication and transparency. Faculty and staff members are encouraged to approach senior management directly to address any grievances. Additionally, the University has a well-defined grievance redressal mechanism to ensure timely and fair resolution of issues.

ANTI DISCRIMINATION POLICIES

- Regulations Governing the Prevention of Sexual Harassment.
- Policy on Women's Applications and Admissions.
- Policy on Non-Discrimination Against Women.
- Policy for the Protection of Individuals Reporting Discrimination.
- AUH Fosters Young Entrepreneurship

Throughout the year, AUH has been a hive of activity, hosting over 336 events and programs designed to inspire and empower the next generation of entrepreneurs and scientists. That's roughly one event every day, offering a diverse range of learning opportunities.

These events included:

- Faculty Development Programs (FDPs) and Professional Development Programs (PDPs)
- Seminars and webinars
- Engaging talks from industry experts and guest lecturers
- Skill-building training programs

A comprehensive list of some of these events, along with details, is provided below. Notably, these programs featured interactions with several prominent figures from the industry and academic world, enriching the experience for students, faculty, and staff alike.







S.No.	Duration/ Date	Event Title	Organized by Deptt/ Institute/ Faculty of the University	Attended by No. of Students & Faculty of AUH	Attended by No. of Students & Faculty from outside AUH	Resource Person	Outcome of the Event
1	05-Jun-22	World Environment Day 2022 (Only One Earth)	ASEES	52 Students & 07 Staff + Faculty Members, AUH	0	(1) Prof (Dr) Arun Ahluwalia/ Former HoD Dept. of Geology/ Punjab University Chandigarh. (2) Mrs Panni Verma/ SAAHAS/ Project Manager	There is a need for consistent efforts by the entire mankind to save the planet. Even, a small amount of effort by every individual could lead to mark a huge difference to save the mother nature. On this World Environment Day students realized how every individual could put in small efforts, to make huge differences to save earth.
2	07-Jun-22	World Environment Day 2022 (Mental	AICP	08 Students & 03 Staff + Faculty Members, AU	5	Dr Amita Puri, Director of Optimus/ Citizen Hospital	The environmental factors in relation to various psychiatrist aspect like mood disorder, Global Warming, schizophrenia, medical illnesses and disaster management techniques were discussed. Moreover, ecological model by Bronfenbrenner was also discussed
3	17-Jun-22	FDP- Literary Translation- Challenges & Strategie	ASL	13 Faculty	0	Dr (Md.) Faizullah Khan Asstt. Prof. Jamia Millia Islamia New Delhi, FLT Translation Studies, mfkhan@jmi.ac.i	NIL
4	18-Jun-22	Yoga Workshop for International Yoga Day	DSW	30 Students & 20 Staff + Faculty Members, AUH	0	Mr Ajit Kumar Mishra, Dev Sanskriti Vishwavidyalaya Haridwar, Yoga Instructor, Yoga, 7310690815, yoga.dept@dsvv.ac.in	Many faculty staff and students were present in the 4 Day Yoga Sessions and Live telecast of address of Hon'ble PM Sh Narendra Modi Ji on 8th International Yoga Day. Average 50 participants performed yoga exercises every day including security team, staff and students under the guidance of yoga instructor from Dev Sanskriti Vishwavidyalaya, Haridwar Mr. Ajit Kumar Mishra and Capt. Hari Om, marshal from AUH.
5	27-Jun-22	Freedom for Drug Abuse Programme	AICP	14 Students & 8 Faculty Members, AUH	0	Psychiatrist, Medical & Civil Officer Civil Hospital Gurugram	Sensatizing participants about drug abuse, Tuberculosisi and HIV
6	04-Jul-22	Online Teachers Enrichment Workshop on Algebra, Number Theory and Graph Theory	ASAS	06 Faculty Members AUH	44 Faculty Members with Students	1. Prof. Jugal K. Verma, IIT, Bombay, Prof., 9814307484, Verma.jugal1@gmail.com/ 2. Prof. Srinivas Kotyada Prof. Om Prakash,IMSC, Chennai, Prof., Number Theory, 8456681981,Srinivas.kot yada0@gmail.com. 3. Prof. Om Prakash, IIT, Patna, Prof., 8936137975, om@iitp.ac.in. 4. Prof. B. S. Panda, IIT, Delhi, Prof. 1126891449, Bspanda1@gmail.com	M.Sc. And BSc Students attended all sessions of all subjects on YouTube live streaming sessions and get benefited with subject knowledge delivered by experienced speakers from IITs.



S.No.	Duration/ Date	Event Title	Organized by Deptt/ Institute/ Faculty of the University	Attended by No. of Students & Faculty of AUH	Attended by No. of Students & Faculty from outside AUH	Resource Person	Outcome of the Event
7	11-Jul-22	Aatithya PMS Software Demonstratio n Workshop	ASH	07 Faculty Members AUH	0	Mr. Sunil Dubey, Dataman Computer Systems Pvt. Ltd., Business Development Manager, PMS Software Demonstration& Training, 9415406115, sunildubey@datamannet.com	The faculty members of ASH learnt about several useful features of Aathithya PMS Software with respect to front office, housekeeping, food & beverage production and food & beverage service.
8	13-Jul-22	Law in Daily Life	ALS	89 Participants with AUH Faculty	0	Ms. Lalita Patwardhan, District Legal Services Authority, Gurugram, Chief Judicial Magistrate & Secretary	The workshop aimed at educating the participants regarding the Laws that everyone needs to know in order to carry out our various responsibilities.
9	19-Jul-22	RMS CLOUDPMS Software Demonstration Workshop	ASH	07 Faculty Members AUH	0	Mr. Sebastian Bernard,RMS CLOUD, Sales Manager, PMS Software Demonstration & Training, 9535199469, sales@rmscloud.com	The faculty members of ASH learnt about several useful features of RMS CLOUD PMS Software with respect to front office, housekeeping, food & beverage production and food & beverage service.
10	20-Jul-22	Global Study Program 2022	OIA	42 Faculty Members with Students AUH		1. Prof. (Dr.) Gunjan M Sanjeev, VP-RBEF, Director- International Affairs Group, 9990058880, gmsanjeev@ggn.amity.edu., 2. Prof. (Dr.) PB Sharma, Vice Channcellor, 9899798686., pbsharma@ggn.amity.edu., 3. Prof. (Dr.) Vikas Madhukar, Deputy Pro-VC & Dean- Faculty of Management & Behavioral Science., 9818153629, vmadhukar@ggn.amity.edu	The envisaged outcome of the event was to sensitize prospective students, parents and educationistsabout global higher education opportunities at Amity University Haryana, in association with prestigious foreign universities in different countries abroad.



S.No.	Duration/ Date	Event Title	Organized by Deptt/ Institute/ Faculty of the University	Attended by No. of Students & Faculty of AUH	Attended by No. of Students & Faculty from outside AUH	Resource Person	Outcome of the Event
11	18-Jul-22	Universities & Colleges Leading by Example in Attainment of SDG's: Role of Teachers	ASC	110 Faculty Members AUH	0	Dr T.G. Sitharam, Director, Indian Institute of Technology, Guwahati, Assam, Director, director@iitg.ac.in, Mr Mukesh Gulati, Foundation for MSME Clusters, New Delhi, Executive Director, Ms. Gayatri Raghawa, United Nations Environment Program (UNEP), New Delhi . Environment Education Consultant. gayatriraghwa@un.org, Prof. Yunus., Dr (Mrs.) Pankaj Mittal, , Association of Indian Universities., Secretary General, Pankajugc1@gmail.com. Prof. Nasreen Rustomfram, Centre for Lifelong Learning, Tata Institute of Social Science, Mumbai, Former Chairperson, nrustomfram@gmail.come. Dr Rajendra Prasad Sharma, IIFT Delhi & Kolkata, Prof. Krishna Kumar Dhote, Dr (Mrs.) AtyaKapley, Dr Sukanya Das, Department of Policy and Management Studies, TERI University. ukanya.das@terisas.ac.in . Ms. Sobhana Jaya- Madhavan, Dr. Sayalee Gankar, Dr. Sayalee	Such events create an opportunity to encourage and motivate teachers about their vision towards a better world



S.No.	Duration/ Date	Event Title	Organized by Deptt/ Institute/ Faculty of the University	Attended by No. of Students & Faculty of AUH	Attended by No. of Students & Faculty from outside AUH	Resource Person	Outcome of the Event
12	22-Jul-22	Career Opportunities in Foreign Language	ASL	15 Faculty Members AUH	04 Faculty Members with Students form outside	1. Ms. Geetika Agrawal, ASL, Assistant Professor, Korean Language, 8800249500, gagrawal@ggn.amity.edu, 2. Dr. Sumit Gupta, ASL, Assistant Professor, Spanish Language, 9971876940, sgupta93@ggn.amity.edu 3. Mr. Shailesh K Ray, ASL, Assistant Professor, German Language, 9871287084, skray@ggn.amity.edu, 4. Dr. Krishan Kumar, ASL, Assistant Professor, French Language, 9968708646, kkumar9@ggn.amity.edu	The speakers talked about how foreign language plays a very important role in the current global scenario. From this webinar, the students got to learn about the career opportunities after learning foreign language, how learning a foreign language can also help a student in their overall personality development. The speakers also talked about the other benefits of learning a foreign language and how it also inspires them to be culturally aware.
13	22-Jul-22	World Brain Day 2022	AICP	02 Faculty Members & 8 Students M Phil CP-I (AUH)	8 interns from Citizen Hospital Gurugram	Dr Amita Puri, Director of Optimus, Citizen Hospital Gurugram	Sensatizing participants about relationship between brain and mental health / Psychoeducation / Spreading awareness about brain and mental health.



S.No.	Duration/ Date	Event Title	Organized by Deptt/ Institute/ Faculty of the University	Attended by No. of Students & Faculty of AUH	Attended by No. of Students & Faculty from outside AUH	Resource Person	Outcome of the Event
14	22-Jul-22	National Seminar on PROMOTING HUMAN VALUES AND CULTURE FOR PEACEFUL CO – EXISTENCE	ASLA	Faculty Members, ASLA Dept. AUH		1. Prof. Ramesh Kumar Pandey, Shri Lal Bahadur Shastri National Sanskrit University, New Delhi, Ex. Vice Chancellor, Sanskrit, 9810207063, profrkpandey@yahoo.co.in, Prof. Ramesh Chandra Bhardwaj, Maharshi Valmiki Sanskrit University Kaithal, Haryana, Honorable Vice Chancellor, 9911891104, rameshbharadwaj85@ yahoo.com 3. Prof Om Nath Bimli, Department of Sanskrit University of Delhi, HoD, 9717320435, bimaliomnath@gmail.com 4. Dr Shivani Sharma, Department of Philosophy Punjab University Chandigarh, Associate Professor, Philosophy, 9814481575, dakshinangiras@gmail.com 5. Dr. Ashutosh Angiras, SDS College, Ambala, Director, Sanskrit, 9464558667, sriniket2008@gmail.com 6. Dr Kamala Bhardwaj, Shri Lal Bahadur Shastri National Sanskrit University, New Delhi, Ex Professor, 9810967067, Kamlabhardwaj55@ gmail.com. 7. Prof. Dinesh Chandra Shastri, Haryana Sanskrit University, New Delhi, Ex Professor, 9810967067, Kamlabhardwaj55@ gmail.com. 8. Prof Sudhir Kumar, School of Sanskrit and Indic Studies, JNU New Delhi, Professor, 9650925030, sudhirkumar@mail.jnu.ac.in. 9. Dr. Pankaj K. Mishra, Department of Sanskrit, St. Stephen's College, Delhi, Associate Professor, SANSKRIT, 9818466653, pankaj.k.mishr@gmail.com	The National Seminar aims at exploring the role of Indian philosophical traditions in strengthening values and ethics at the workplace and creating a conducive environment for sustainable economic and social development. Values and ethics provide the foundation to sustainability in all areas of human endeavor be it economic, social, or technological development. The Seminar will provide a platform to thought leaders, academic community, industry practitioners, business managers, philosophers, and social scientists to share their views, best practices and research findings and gain from others' experiences. It will provide an opportunity to network with people and institutions engaged in sustainable and healthy economic systems based on inspirations from Indian Philosophical traditions.



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Entrepreneur learnt about pool of

funds available and eligibility criteria to apply for them.

Entrepreneurs





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